

SCALE TO FREEDOM™

Double Your Growth. Make More, While Working Less

by Installing 5 Key Profit Drivers Making Your Service: Sellable, Scalable, and Profitable.



1 Find Time NOW!

Free up 10 hours per week to focus on growth. Work ON your business instead of IN it.



2 Scalable Growth Plan

Strategically focus your team to drive sustainable profits. Service Scalability Assessment + One Page Growth Map to drive sustainable profits and **strategically focus** your team.



3 Irresistible Service Product

Focus on your most impactful services. Create your **Client Success Map** to solve **1 key problem, for 1 client, with 1 compelling guarantee-able outcome.** Then you can increase fees and increase conversions. This is the key to doubling profits and making your service sustainable so you can finance growth. (This is the missing link for effective salespeople.)



4 Scalable Delivery System

Streamline, and deliver your promise with ease You can now create systems for 80% of the repeatable work. And to **increase quality** as you scale, we capture the custom "magic" of your service in the last 20% with flexible frameworks. This leads to a Profitable People Plan to attract the right level talent who builds your business to profitably run without you.



5 Hands-Off Growth

Accelerate profit streams and fine-tune to reach your goals with more ease. You now have a sellable business, that can generate profits without you. Improved quality and transparency with leaders who profitably expand your vision. And a foundation to scale to \$10MM if desired.



OUR GUARANTEE

- 1. 5X ROI** - Work your plan and use our support, and we'll work with you until you achieve it. Or your money back.
- 2.** Free up at least **10 extra hours per week to spend on growth** in the first week.
- 3. 100% Happiness**- If you aren't 100% happy with after our initial Intensive stage (~3 weeks), we'll issue you a full refund.